

Dear Parker,

As you requested, I'm happy to write this letter for your file, hope we can make it happen again next year. Thank you so much for your part in securing the commercial money from Paul Harrell for the ride to fight cancer on Oct 3 of 1999. My goal was to have 150 rides, and we were thrilled to have 196.

My money goal was \$200,000., and to date we raised \$303,500., and checks are still

coming in! Yea! I heard so many people tell me they heard the spot on 107.5 & rock 92.

I'm convinced that this coverage on radio really help push us so far over the goal. I'm still amazed at our success. 95% of this money goes

back to research, as we do most of the work, and get everything donated. So, thank you and your station for all the help.

Sincerely,  
Joann Gaddy Fitness





**BIG BROTHERS BIG SISTERS**  
*of the High Point YMCA*

819 North Main Street  
P.O. Box 627  
High Point, NC 27261  
Ph (336) 882-4167  
FAX (336) 882-2043  
wenbbbs@infoave.net

**OFFICERS**

Michelle Amador  
*Chairman*

April 27, 1999

Terri Tysinger  
*Chair Elect*

Dick Broadcasting Co  
Attn. Parker Collins  
One 92 East Lewis Street  
Greensboro, NC 27406

Tonja Schiltz  
*Secretary*

Joanne Smith  
*Treasurer*

Dear Parker:

Terri Tysinger  
*Past Chair*

I would like to thank you on behalf of Big Brothers Big Sisters of High Point and the 200 plus youth we serve each year. As you may know, we charge no fees for any of the services we provide for our children and must rely on the support of United Way and the community for 100% of our annual budget. With your support and the support of others we are able to report positive results about our youth each year

**MEMBERS**

Bryant Aldridge  
Michelle Amador  
Mark Baker  
Reggie Barker  
Sheila Cochrane  
Bill Distler  
Sandra Hayes-Dunn  
Paul Fincher  
Jim Gooding  
Ken Hedgecock  
Robert Hoskins, Jr  
Michele Lane  
Allen Purser  
Graham Reaves  
Sherrie Rucker  
Tonja Schiltz  
Peggy Shufelt  
Joanne Smith  
Terri Tysinger  
Jim White

Again, thank you and Dick Broadcasting Co. for the \$30,000 plus in advertising time. It is a wonderful thing you are doing and we all get very excited when we hear our ads on the radio. I'm not sure who gets more excited, us or the kids. It has been a tremendous help. We are well on our way to another record breaking year. We will continue to thank you in our newsletter that reaches over 1,200 businesses and people throughout High Point. You help make a lot of children very happy. If there is anything we can do for you, please feel free to call. Have a wonderful New Year in 1999.

Sincerely,

Wendy R. Rivers  
Executive Director

Wendy Rivers  
*Executive Director*

Please use this letter for tax purposes. Big Brothers Big Sisters of the High Point YMCA is a tax exempt 501(c)(3) agency (No 56-05300114)



**Putting Hope in our Children's Future**



**YMCA of Greater Winston-Salem**  
**Corporate Office**  
1144 W. Fourth Street  
Winston-Salem, North Carolina 27101  
Phone (336) 777-8055  
Fax (336) 777-6345

**We build strong kids,  
strong families, strong communities**

March 30, 1999

Parker Collins  
WXZL FM 107.5  
192 East Lewis Street  
Greensboro, NC 27406

Dear Parker:

We greatly appreciate your assistance with our New Years Family Membership Campaign. This radio campaign has been our most successful to date!


This year is off to a great start and our memberships have been up 10% versus year ago for 3 months running! We will be advertising with you again in April in an effort to maintain the momentum of growth.

J. T. Austin has done a magnificent job with preparing the ad copy and we are very excited about his latest artistic efforts for our April campaign.

The Central Family YMCA is looking forward to the live remote on April 17 and I am looking forward to meeting Terri Knight! I have been a long time fan of Murphy and Terri. Thanks again for the efforts of the WKZL team in promoting the YMCA Family memberships.

Also, a special thanks to you Parker, for thinking of me during the Women's Basketball Finals. It was great fun to watch Tennessee practice and meet Pat Summit. It was a shame they lost in the final rounds, but they are still a great team! Thanks again.

Sincerely,

  
Beverly K. Hayes

*Mercy, Peace and love be yours in abundance. Jude 2*

**North Central Area**

Myla Anne Dean  
Area Director

5409 D W Wendover Ave  
Greensboro NC 27407  
Phone (336) 856-0520  
(800) 892-5662  
(800) 1 LUNG-USA

Serving the counties of  
Alamance  
Alleghany  
Ashe  
Caswell  
Davidson  
Davie  
Forsyth  
Guilford  
Randolph  
Rockingham  
Stokes  
Surry  
Watauga  
Wilkes  
Yadkin



November 18, 1998

Ms Liz Summers  
WKZL-FM 107.5  
One 92 E Lewis Street  
Greensboro NC 27406

Dear Liz

I want to thank you for your help on the Nicotrol Campaign at CVS on November 12. We felt this went very well and look forward to working with you again on American Lung Association activities. We have nearly depleted our entire supply. After the promotion we received many phone calls and requests from your listeners who were unable to visit the store on Thursday.

If we can be of any help to you and your colleagues please feel free to call us anytime.

Hope you have a wonderful Holiday and enjoy the beautiful fall days.

With warmest regards,

Maureen Ballsieper  
Assistant Area Director

***When You Can't  
Breathe,  
Nothing Else  
Matters®***

Founded in 1904, the American Lung Association includes affiliated associations throughout the U.S., and a medical section, the American Thoracic Society.



# Greensboro Public Library

201 N. Greene St.  
P.O. Box 3178  
Greensboro, NC 27402-3178  
(910) 373-2471  
(910) 333-6781 (Fax)

October 13, 1998

Anita Greenland  
Dick Broadcasting  
One 92 E. Lewis St  
Greensboro, NC 27406

Dear Anita,

I apologize for the delay in sending this to you, but hope you will understand. Summer Reading was a great success and a large part of the credit is due to you and your organization.

As I stated in the attached letter to Hewlett Packard, we tripled our enrollment this year and much of the excitement was due to the Grand Prize. Even the kids who thought they were too old for Summer Reading signed up when I mentioned that we were giving away a computer.

Thanks again for bringing this opportunity to us and we look forward to working with you again and again in the future.

Best regards,

Jim Young  
Children's Librarian  
Greensboro Public Library



1235 South Eugene Street  
Greensboro, North Carolina 27406-1393

336 275 9801  
1-800-789-9530  
Fax 336-274 1352

# Goodwill Industries

---

Of Central North Carolina

August 14, 1998

Derik Broach  
Account Manager  
107.5, WKZL Radio  
One 92 E Lewis Street  
Greensboro, NC 27408

Dear Derik:

Thank you for doing such an outstanding job on the Burlington Industries proposal

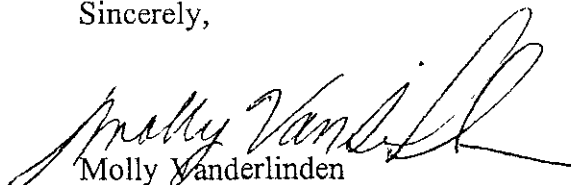
You have been a wonderful resource for Goodwill Industries, and certainly have showed how we can improve mission awareness with the public. I appreciate your bringing new ideas to the table and your commitment in making this project a success.

I am currently working on gathering the additional information that we will need to further our project.

Soon you will receive an invitation to our annual awards banquet. I hope that you will be able to attend.

Please let me know if there is anything else that I can do.

Sincerely,

  
Molly Vanderlinden  
Vice President - Marketing

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Focus On The Future

A Fully Accredited Organization





**United Way**  
of Greater Greensboro

1500 Yanceyville Street  
P O Box 14998  
Greensboro, North Carolina 27415-4998  
Phone 910-378-6600  
FAX 910-378-6611

January 29, 1998

*United is the Way.*

Mr Allen Dick  
WKRR & WKZL Radio  
P O Box 36070  
Greensboro NC 27416

Dear Mr Dick:

We appreciate your visible support of United Way as evidenced by the large number of bonus spots, which ran on WKRR and WKZL last fall. Efforts, such as yours, which promote awareness and understanding of United Way are highly valued.

It is gratifying to think that the advertisements were perhaps the reason someone decided to give to United Way for the first time or just as important, made someone feel good about their gift

Thank you again for the broadcast presentations and the many other things you do to support United Way and the community


Sincerely,

Neil M. Belenky  
President

cc: Jan Smith  
Louis M. Bouvier Jr.

mediathanks/sh/ya/com





January 19, 1998

Ms. Jan Smith  
WKRR Classic Rock 92  
192 East Lewis Street  
Greensboro, NC 27406

Dear Jan:

I would like to thank you and WKRR Classic Rock 92 for the wonderful promotional support you gave to the Greensboro Youth Council's Santa's Workshop program this year.

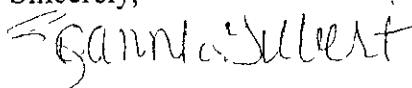
I am happy to report that the Toy Drive was a huge success this year! Without the support of the community and businesses such as yours, GYC could not have provided toys for over 150 families this holiday season. I think many people responded to the toy boxes placed at the Crown Automotive Dealers and I was pleased with the number of toys we collected from the dealerships. Having WKRR as our promotional sponsor has had a great impact on the number (and quality) of toys we receive each year.

As I sorted through my mail after returning from the holidays, I came across a card mailed to the Youth Council from a woman who collected toys from our program this year. I think it is appropriate to share her sentiments with all of the people who helped to make this program a success. In the card, she writes:

*"Thank you for helping to make Christmas a little better for my children and the many other children that you have helped. May God Bless You, Gertie Jackson & Family."*

Again, we are delighted that WKRR agreed to continue their support of our annual holiday program. We look forward to working with you again next year!

Sincerely,



Joanne Gilbert, Director  
Greensboro Youth Council  
Parks and Recreation Department







## GUILFORD COUNTY

October 24, 1997

Anita Greenland  
WKRR/WKZL  
192 E. Lewis St.  
Greensboro, NC 27406

Dear Anita,

Well, what can I say, we are batting 1000! Just three weeks into the "Pet Classifieds" campaign on 107.5 and Rock 92 and all three animals that have been featured have been adopted from the Guilford County Animal Shelter. We are just midway into the fourth week and I have no doubt this week's featured homeless pet will soon be in a loving home. Additionally, the campaign has raised awareness of the importance of adopting animals from the Guilford County Animal Shelter. Many of your listeners are calling and stopping by to adopt animals from our facility. We are so pleased.

We greatly appreciated your effort. We also extend a special thanks to the sponsors of this program, "Pet Supplies Plus" and "Friends of Animals". This program would not be possible without them. We hope the feedback they have received for their involvement with "Pet Classifieds" has been as positive as the results we have experienced.

Thank you, again, for all your help. We look forward to a continued relationship and I know all the homeless pets in Guilford County are counting on it.

Sincerely,

Dr. Karla Brestle  
Veterinarian/Manager  
Guilford County Animal Shelter

**Goodwill Industries**

1235 S Eugene Street  
Greensboro, NC 27406  
910-275-9801  
FAX 910-274-1352



*Improving Lives*

August 26, 1996

Ms Liz Summers  
107 5 The Eagle  
192 E Lewis Street  
Greensboro, NC 27406

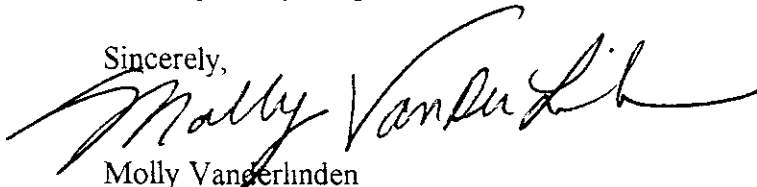
Dear Liz

On behalf of Goodwill Industries, we'd like to thank you for your participation in our "Summertime Smash" promotion on July 20, 1996. The event was a huge success and having you on site was definitely helpful.

As you know, we featured our Dollar Day Sale at our Goodwill Store in High Point - what a wild day! We sold hundreds of summer items for kids and adults alike and were very pleased with the response. Customer traffic was steady all day long and especially in the morning while you were there. We wanted a big event and 107 5 The Eagle helped us promote the sale and bring in the customers!

Thanks again for helping the Goodwill Store have a fabulous sales event! We look forward to working with you again in the future.

Sincerely,



Molly Vanderlinden  
Director, Community Relations/Marketing  
Goodwill Industries

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Office of  
**Board of Commissioners**

New Hanover County  
320 Chestnut Street, Room 305  
Wilmington, North Carolina 28401-4093  
Telephone (910) 341-7149  
Fax (910) 341-4130



**Wanda M. Copley**  
County Attorney

**Allen O'Neal**  
County Manager

**Lucile F. Harrell**  
Clerk to the Board

## M E M O R A N D U M

**TO:** WMFD Radio Station

**FROM:** Buzz Birzenieks  
New Hanover County Commissioner

**DATE:** September 1, 1998

**SUBJECT:** Hurricane Bonnie

I would like to express my appreciation to the entire staff of WMFD Radio for the excellent job performed in coverage of events during Hurricane Bonnie. Without your continued broadcast on the latest weather forecasts and emergency instructions during the storm, the public would not have been so well informed

You are an integral part of our emergency efforts, and we appreciate this invaluable service. To provide information to the public truly saves lives during disaster events.

Keep up the good work!

BB lfh

U.S. Department of  
Homeland Security

United States  
Coast Guard



Commanding Officer  
USCGC DILIGENCE (WMEC 616)

109 North Water Street  
Wilmington, NC 28401

Phone (910) 815-4528  
Fax (910) 815-4624

Email mvega@cgcdilgence uscg mil

5720  
July 23, 2003

ESPN Radio  
108 N. Kerr Ave  
Wilmington, NC 28405

Dear Sir or Madam:

On behalf of the Officers and Crew of the United States Coast Guard Cutter DILIGENCE I would like to extend our warmest thanks for your generous contribution toward this year's Diligence Dash and Golf Tournament. This year was the most successful undertaking in the event's 10 year history. With your help we were able to raise over 9,000 dollars for our two local charities.

The Domestic Violence Shelter and Services of Wilmington and The Cape Fear Council of the Boy Scouts of America were most grateful for your contributions and also extend their thanks for your sponsorship. We are proud to be able to work with caring members of the community such as your team at ESPN Radio for this worthy cause. We look forward to making Diligence Dash 2004 an even greater success with your help next year. Thank you for your support.

Sincerely,

A handwritten signature in cursive script that reads "C.A. Blomme".

C.A. BLOMME  
Commander, U.S. Coast Guard  
Commanding Officer, USCGC DILIGENCE (WMEC 616)

Hey Rock 109.5

Thanks for your support.

Our tournament was bigger  
& better than ever.

We had many entries that  
said they had heard the  
AD on your station. John Boy  
& Billy really helped us. Looking  
forward to next year—

Thank you once again.

DAWSON FREUTER  
2004 chairman.

October 8, 2003

Dear OCEAN BROADCASTING, LLC ,

Thank you for your very generous contributions to SOAR. We are in the process of computerizing our records, and this effort will allow us to publish our membership on our website and in our newsletters. We want you, and everyone associated with SOAR, to know who our members and supporters are.

You are receiving this letter because you are one of our primary supporters. According to our records, your contributions total \$8,000, and this makes you a SOAR Benefactor. We would like to publish this information. If this is agreeable to you, then you need do nothing. If, however, you would prefer that we not publish your name, or if we have misspelled your name, or if your contribution amount is incorrect, please let us know by writing on this letter and returning it to us in the enclosed envelope. Our records only go back as far as 1997 and it is possible that we do not have a record of previous contributions. If this is the case, please let us know the amounts and approximate dates of these contributions. Just make a note on this letter and return it to us. We will not publish the amount of money that you have donated; only the fact that you are a Benefactor.

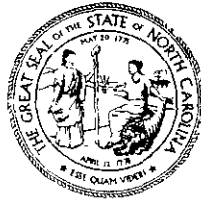
If we don't hear anything from you, please know that very soon your name will appear on our website at [www.soar-nc.org](http://www.soar-nc.org). Please visit the site and see for yourself.

SOAR is very grateful for your generosity over the years. Without your help, SOAR would have 'folded its kennels' a long time ago

Thank you very much.

Sincerely,

Jeannine Friday and Friends.



ADMINISTRATIVE OFFICE OF THE COURTS

RALEIGH NC

ILENE B. NELSON, JD  
ADMINISTRATOR  
GUARDIAN AD LITEM PROGRAM

LIZ KACHRIS-JONES  
DISTRICT ADMINISTRATOR  
5TH JUDICIAL DISTRICT  
206 N. 4TH STREET SUITE 9  
WILMINGTON, NC 28401  
(910) 251-2662

April 3, 2002

Dear Janice,

I want to express my appreciation for your support of the Guardian ad Litem program by promoting public awareness and recruiting volunteers to advocate for abused and neglected children in our community.

The more than 110 volunteers in our community give generously of their time to achieve the goal of permanence for children, often donating more than 10 hours per month for each family group of children. Their commitment and dedication is tantamount to turning children's lives around from the crises they have suffered. But, we need at least 60 more volunteers just like them.

The efforts you, CJ, Wayne and Carl have undertaken are critical to meeting the demand for advocacy for all the children we serve. I am excited about the increased potential to the program as a result. Please let me know if more information is required, or other tasks arise that I can execute. Wayne has suggested that as May 6<sup>th</sup> draws near, I could do a talk segment. I am happy to do so and /or offer a volunteer or our attorney to join me.

Enclosed is an invitation to attend the Outback Steakhouse sponsored luncheon on April 24<sup>th</sup>. I hope each of you will be able to join us (separate invitations have been sent), as we include you among the newest volunteers for our cause.

We look forward to seeing you on the 24<sup>th</sup>, **RSVP by April 17, 251-2662.**

Sincerely,

A handwritten signature in cursive script, appearing to read "Liz".

Liz Kachris-Jones, District Administrator  
Guardian ad Litem program, 5<sup>th</sup> Judicial District

Dear C.J. + Janice -

Pender County Humane Society would like to THANK You and Channel 28.3 for your participation in the Parade of Paws. Your "spots" highlighting the event helped to make it the success it was!

Not only did you talk about the parade but you joined in with your dog. It's folks like you that don't just give lip, service to an event the belief in the cause.

2003's parade can only grow larger!

Sincerely,  
Pender County Humane Society  
Marian L. Johnson  
Social Secretary



Dear Janice,

5-10-02

We want to thank you so very much for the work that you do in promoting shelter adoptions on 98.3 Channel 2 you are truly an asset to the community of Wilmington and a wonderful friend to all the animals. Thank you so very much for mentioning PawPrints magazine on your Friday morning show We appreciate it so very much!

Sincerely,  
Kelly & Diane

Dear Janice,

We just wanted to send a special "Thank You" for your tireless support and compassion for the animals! You are truly an angel!

The animals at SOAR are sending lots of very wet kisses to show their appreciation for "The Doghouse" and "Back in the Park". The success was tremendous

We look forward to continuing a wonderful friendship and to helping more animals!

Love, Jeanine Friday  
Dolce & all at SOAR



## Volunteers of America®

National Headquarters

September 5, 2003

Dear Mr. Carlisle

I want to thank you for airing the current Volunteers of America PSA: "Helping People Help Themselves." It is generous support, like yours, which enables us to inform and engage the public about helping people in need.

I also want to take this opportunity to remind you that the need for our services doesn't take a vacation. It is important that our messages of hope, and help, have your support. Please help us by airing our PSAs through the remainder of the year.

Once again, thank you for your support, and please convey our appreciation to the staff involved in airing our PSAs on your station.

Sincerely,

John Embrey  
Director, Marketing and Advertising

*There are no limits to caring®*



Carolina Power & Light Company  
1700 Eastwood Road  
Wilmington NC 28403

Gayle P. Van Velsor  
Vice President  
Eastern Region

February 4, 1999

Mr. Chuck Sullivan  
Ocean Broadcasting  
PO Box 2578  
Wilmington, NC 28405

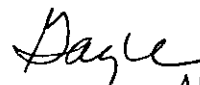
Dear Chuck:

Thank you again for attending the Boy Scout Leadership Luncheon on Wednesday. On behalf of all the boys who will have a life-long benefit from the scouting experience, I particularly thank you for your contribution.

Next year, you can host a table and I will just contribute. Together we may get a badge!

Thanks again for being there.

Sincerely,

  
AKA Mom  
Gayle P. Van Velsor

GPVV/tp

# DOMESTIC VIOLENCE Shelter and Services, Inc.

P.O. Box 1555 Wilmington, NC 28402  
(910) 343-0703 / FAX (910) 343-9388



Dennis Deason  
Rock 104.5  
25 North Kerr Ave.  
Wilmington, NC 28405

Dear Dennis:

On behalf of Domestic Violence Shelter and Services, Inc. a heartfelt thank you for your participation in our Fourteenth Annual Bud Light Chili Cook-Off. We had a triumphant event this year with proceeds exceeding seven thousand dollars! These funds help support our operating budget, allowing us to continue to offer much needed services to the many victims of violence and abuse.

It truly was an exciting day filled with the aroma and flavors of many different kinds of chili (yours was DELICIOUS!), great music, fun for kids and most importantly a forum to spread awareness in our community.

Dennis, please know that none of this could have been possible without the help and support of the Rock 104.5 crew. Your positive energy and true dedication helped make this event the success that it was.

Thanks again for your part in helping us to offer pathways to peaceful lives for the many victims and survivors of domestic violence.

With sincere appreciation,

Cathy Meriam  
Development Director

*You are so awesome,  
I recently watched the  
tape of our early morning  
show - you were great!! My  
husband thanked you for all your help  
in making the event a successful  
important day. See you soon.*



A United Way Agency

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